



ENTREPRENEURIAL OCCUPATIONS EXIST IN EVERY CAREER CLUSTER

Unemployed Persons can become self-sufficient as entrepreneurs

It is important that staff throughout the state and local Workforce Investment Systems serving the unemployed recognize the skills and experience of an unemployed person as an opportunity to create their own jobs. Many job-seekers bring expertise related to some industry that could be nurtured with needed training and support systems to help them become self-employed entrepreneurs.

Persons coming into one-stop centers may want help in identifying possible occupations where they might use their technical, business and entrepreneurial skills. The occupations shown as entrepreneurial in the following listing may be helpful to employment counselors in identifying these entrepreneurial roles.

Counselors should be aware that often one of the major causes of business failures is that the entrepreneur has the technical skills but lacks the entrepreneurial skills that are essential for business success. The DOL Entrepreneurship Competency Framework Model will help counselors explain the skill sets that persons desiring to become an entrepreneur will need in order to succeed with their new venture. It is a tool that will help you explain what skill sets entrepreneurial experts believe to be essential for success. <http://www.careeronestop.org/competencymodel/pyramid.aspx?ENTRE=Y>

Every community has training and mentoring resources available that could be a resource for the potential entrepreneur and a partner in the management of the Career Center's assistance plans. Community colleges, Small Business Development Centers, Minority Business Development Centers, and a whole host of non-profit organizations and agencies exist everywhere to provide necessary skills for the potential entrepreneur.

If there are none in your community such assistance may also be found on the Internet. The challenge is to empower the job seeker to be successful as a self-sufficient citizen.

The Entrepreneurship Technical Competency Check List is often a good tool for counselors working with persons desiring to advance toward their dream of entrepreneurship. It is part of the Department of Labor's Entrepreneurship Competency Model and can be found at www.entre-ed.org/career-center/tools.htm

Samples of Entrepreneurial Occupations shown in the 16 Career Clusters

The specific career specialists/occupations are taken from the listings of occupations that the States Career Cluster development teams of the Career Clusters Initiative developed www.careerclusters.org. Entrepreneurship is not identified as one of the 16 occupational clusters as it permeates all 16 clusters. The occupations are not in alpha order as they were picked up in order from the listings shown in each career cluster.

Agriculture, Food, and Natural Resources



Farmer
Rancher
Veterinarian
Pet Shop Operator
Agricultural Chemical Dealer

Architecture & Construction



Architect
General Contractor
Carpenter
Carpet Installer
Heating, Ventilation, Air Conditioning and Refrigeration Mechanic
Modeler
Remodeler
Plumber
Surveyor

Arts, Audio/Video Technology & Communications



Technical Computer Support Technician
Graphic Designer
CAD Technician
Fashion Illustrator
Dancer
Play writer
Screen writer
Script writer
Performer
Actor
Musician
Computer Programmer
Systems Analysis

Business Management & Administration



Entrepreneur
Chief Executive
Top Collection Executive
Top Investment Executive
Accountant
Human Resources Consultant
Interpreters & Translator
Business Consultant
Small Business Owner & Entrepreneur
E-Commerce Manager & Entrepreneur
Public Relations Specialist
Public Relations Writer
Demonstrators and Product Promoter

Education & Training



Superintendent
College President
Preschool Teacher/Director
Kindergarten Teacher/Director
Child Care teacher/Director

Finance



Personal Financial Advisor
Tax Preparation Specialist
Accountant
Financial Analyst
Claims Investigator
Appraiser

Government & Public Administration



President
Governor
Mayor
City Manager
Business/Enterprise Official)
Director (Various Agencies)
Executive Director - Foundations or Associations

Health Science



Dentist
Massage Therapist
Mortician
Optometrist
Physician (MD/DO)
Veterinarian
Cytotechnologist
Home Health Care Deliverer

Hospitality & Tourism



Restaurant Owner
Bakery Owner

Caterer
Director of Volunteer Services
Tour Guide
Tour Operator
Reservationist
Interpreter
Resort Instructor

Human Services



Marriage, Child and Family Counselor
Coordinators of Volunteers
Career Counselors
Barbers
Cosmetologist
Hairdresser
Hairstylist
Nail Technician
Manicurist
Pedicurist
Funeral Director/Mortician
Personal and Home Care Aide
Companion
Personal Trainer
Massage Therapist
Certified Financial Planner
Insurance Representative
Sales Consultant
Field Merchandising Representative
Small business owner

Information Technology



Network Administrator
Systems Administrator
Systems Engineer
Data Systems Designer
Systems Architect
Multimedia Author
Multimedia Developer
Web Administrator
Website Developer

Law, Public Safety, Corrections & Security



Grant Writer
Physical Security Specialist
Loss Prevention/Security Specialist
Computer Security Specialist
Executive Protection Specialist
Industrial Espionage Security
Physical Property Security
Bonds Person
Private Detective & Investigator
Mediator/Arbitrator

Manufacturing



Process Improvement Technician
Installer/Repairer – Various industries
Safety Engineer
Process Improvement Technician
Pattern and model maker

Marketing



Entrepreneur
Owner
Small Business Owner
Chief Executive Officer
Proprietor
Broker
Store Manager
Web Master
Web Designer
Copy writers-Designer

Science, Technology, Engineering & Mathematics



Computer Hardware Engineer
Computer Programmer
Prototype Engineer
Safety Engineer
Survey Technician
Technical Writer
Nutritionist

Transportation, Distribution, & Logistics



Industrial and Packaging Engineer
Civil Engineer
Surveying and Mapping Technician
Inspector – all modes of transportation
Travel and Transportation Agent

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