

Luncheon Speaker: **USING PROFITS TO HELP OTHERS**

Ryan Allis - Co-founder and CEO of iContact, Chapel Hill, NC



Meet this 25 year-old entrepreneur who started his career when he was just a kid by charging \$5 a class to the older generation to learn how to use a computer.

He shares the secrets to his success as author of the book *Zero to One Million*, published by McGraw-Hill in February 2008, which reached the Wall Street Journal Bestseller list. In 2005, Ryan was named by *BusinessWeek* as one of the "Top 25 Entrepreneurs Under 25" and in 2008 he received Ernst & Young's Entrepreneur of the Year Award for the Carolinas along with his partner and iContact co-founder Aaron Houghton.

He started iContact at the age of 18 and has built iContact into a company with more than 180 employees and 55,000 customers. An active board member of Nourish International and with his own non-profit foundation, The Humanity Campaign Inc., Ryan's goal is to reduce poverty and hunger and increase access to education, healthcare, technology, and entrepreneurial opportunities worldwide.

Ryan is the founder of The Humanity Campaign, a non-profit grant-making organization that provides support to community-based organizations in the developing world working in the fields of education, rural healthcare, conflict resolution, nutrition, human rights, and technology. Ryan travels each year to East Africa to visit the non-profit organizations The Humanity Campaign supports. In July 2009, he visited 19 non-profits and community-based organizations in Kenya and Uganda.

Ryan is currently the Board Chairman for Nourish International, which has chapters at 21 colleges across the United States. Nourish teaches entrepreneurship to college students and uses the net profits from student ventures to invest in social entrepreneurs and community-based organizations in the developing world, focused on eliminating extreme poverty and hunger in our lifetime.