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Dear Consortium Members:

The 2011 Entrepreneurship FORUM in Cincinnati, OH, is shaping up to be a specially powerful opportunity for new ideas and new contacts in support of entrepreneurship education as a lifelong learning process.

As Consortium members we provide a special pre-conference leadership opportunity starting at 1 PM on Friday, November 4. (Note, for member organizations there is no charge for one person's costs of meeting and meals. Each additional person from your organization is welcome with a total meeting and meal charge of \$50.) Paid Ambassador members are invited to participate at no cost. And we will welcome other guests that wish to join us for \$50.00.

Please indicate your plans for member participation on the conference registration form so that we can make special plans for our members. (See <http://pay.entre-ed.org/> for appropriate form and to pay by credit card. Checks, purchase orders, and state travel budget accepted too).

FRIDAY - NOV 4: Hilton Netherland Plaza Hotel

1 PM **Welcome, Introductions -**

Overview of the conference - Consortium Members as Hosts

1:20 - 2:40 PM - **Business Meeting - All members welcome**

Reports on Membership, Finance, Events of 2010-11. Vote on Budget, Program of Work, Officer Elections, New Business.

2:45 **OFF TO THE "CINCINNATI FREEDOM CENTER" -**

Renewal of the concept of FREEDOM. Did you know..... "Every 26 seconds a child under age 10 is sold into sex slavery. There are more slaves in the world today than any other time in history!" Dr. William E. G. Thomas, Australia.

Conference Bus will take members to this historic Cincinnati museum near the hotel for a narrated tour of the museum with new information about slavery then and now. Check it out at <http://www.freedomcenter.org/>

5:00 - 5:30 - Bus takes members and guests for a short Cincinnati tour ending at the Rookwood Commons Mall.

5:30 - 7:00 - **GREAT IDEAS FOR EXPANDING ENTREPRENEURSHIP** in 2011-12. Members meet at Buca di Beppo - a unique Italian restaurant and enjoy refreshments and time for each person to share one interesting activity they are planning or have been doing with their entrepreneurship education initiatives.

7:00 - 9:00 PM - Enjoy a 4-course Italian dinner while getting to know the Consortium members socially. Bus leaves at 9 PM to go back to the hotel with a stop at the original Graeters Ice Cream Store on the way.

SATURDAY OPTIONAL ACTIVITIES - November 5

- Plan to jump on the bus for the **Annual Pre-Conference Tour** of Cincinnati area Entrepreneurs. We are providing one great Pre-conference Tour from 8:00 AM until 1:00 PM. Fee \$25/person. Agenda posted on the FORUM website. Advance reservations requested.
- **"THINK LIKE AN ENTREPRENEUR"** - The annual **Think Tank Meeting** is scheduled for Saturday, Nov 5, 12:30 AM - 4:30 PM at the Hilton Netherland Plaza Hotel. Help us discuss plans for expanding your role in "Entrepreneurship Everywhere". Joining us at the meeting will be representatives from PLTW (Project Lead the Way) who will discuss how we can interact with their STEM-based programs to share our new problem-based entrepreneurship initiatives. All are welcome to participate in this activity-based workshop! Fee \$25 including Box Lunch. Agenda will be posted on the FORUM website. Advance reservations requested.
- **Exhibitors:** Set up exhibits in main ballroom - Saturday, Nov 5 - from 5:30 PM - 6:15 PM. Note that the Conference Opening Session begins in another room at 5:00 PM with the Roundtables. All exhibits need to be ready and boxes/materials etc. cleaned up by 6:15 PM. Staff will assist and shipped exhibitor materials will be delivered to the ballroom in advance. Opening Reception begins in the main ballroom at 6:30 PM.

5:00 PM - 6:30 PM **Opening Session - Roundtables** - see website for list of 20 entrepreneurship program presenters- you will be able to choose three

6:30 PM - 7:30 PM - Reception - Designed as "Finger Food" Dinner for everyone

7:30 PM - OPENING GENERAL SESSION - Speaker - Scott Gerber, Young Entrepreneurs Council -
WHAT STUDENTS THINK ABOUT ENTREPRENEURSHIP EDUCATION

8:30 - 9:00 PM - Desserts served and participants CHAT.

FABULOUS HOTEL Check out the Hilton Netherland Plaza in downtown Cincinnati and register online. Ensure a room by registering as early as possible. Deadline for the special \$99 per night plus tax rate is October 21, **depending on availability of the reserved block. Make reservations early to be safe.** See hotel photos, overview of amenities, and make reservations online here. **** HOTEL -**

DON'T MISS THIS GREAT CONFERENCE - See the "Forum at a Glance for complete conference details - www.entre-ed.org/network/forum.htm

Best Regards,

Cathy

Cathy Ashmore, Executive Director

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