



**MEET NICK . . .** Winner of a scholarship to attend Ohio State University from Consortium member organization, NFIB-YOUNG ENTREPRENEUR FOUNDATION.

Two cousins have been scaring people for a profit! Nick Francis, an incoming freshman at The Ohio State University, and Max Simon, a Strongsville Ohio resident and sophomore at St. Ignatius High School, started their spooky venture in 2008 as participants in a "Good Morning America" national competition. Located at Francis' parents' home in Toledo, Ohio, the attraction drew 500 visitors in just one night of operation.

The young men decided to do it again last year, and, after being open for only 10 nights, were able to make a \$6,000 donation to the Make-A-Wish Foundation. Nick said, "I have been blessed with a father and uncle who are both entrepreneurs and have learned most of what I know from them. I have also learned a large amount about the haunted house industry through research and self teaching myself lots of construction and design techniques."

Known now as the The FEAR Experience LLC, it is Cleveland's newest haunted attraction, which supports a charitable organization. This October, FEAR will be located in North Olmstead, Ohio inside the Soccer Sportsplex at 31515 Lorain Rd. It will open for business on Friday October 1st at 7pm and will open on all Fridays & Saturdays during October from 7pm to midnight. Tickets will be \$12 for general admission and \$15 for a VIP ticket, which features front of the line access and some free stuff from their sponsors. The attraction features 2 houses designed by experienced professionals. Inside the first house, guests will face their biggest fears with thrilling scenes, spine-chilling scares, and horrifying creatures. The second house features the most gruesome asylum this world may ever see.

The company has been partnered with the Make-A-Wish Foundation of Greater Ohio, Kentucky &

Indiana for the past year. They've been able to give this charity thousands of dollars in support of their mission to help grant wishes and dreams to children with life-threatening medical conditions. Aside from donating their net profits to charity, they still make sure we create over-the-top scares and horrifying thrills to bring their guests the biggest chills while experiencing many of their worst fears.

The attraction is set up and run by Francis and Simon who lead a crew of 40 friends and family to create the scares. The young men oversee all aspects of FEAR, from constructing the wood panels that serve as the frames of the haunted houses to painting and creating creepy scenes with a variety of themes. Several cameras are also used to monitor operations at an on-site computer control center.

They had dreams of once building a commercial haunted attraction and made those dreams happen last year in Toledo. They, along with their crew of family and friends, opened Hell's Gate Haunted Attraction during the month of October and had a very successful haunt season. The success allowed the company to donate thousands of dollars to the Make-A-Wish Foundation.

Their dreams continued to build and they decided to make the move to Cleveland, Ohio to step into a bigger haunted house market for the 2010 haunt season. Pre-sale tickets for The FEAR Experience will be available online beginning in early September. Check out our website for details! More information can be found online at <http://www.thefearexperience.com>

For Francis, the end-result is the most pleasing aspect of FEAR. "It's the overall operation and seeing everything come together," he said. Looking ahead, both hope to make providing Halloween frights a long-standing tradition. "There's just so much room to expand, and see where it could possibly take us in the future," Francis said.