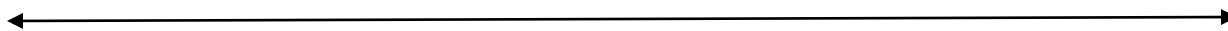


## 2011 ENTREPRENEURSHIP FORUM - CONCURRENT SESSIONS

TRACK A - *Leadership*      TRACK B - *Professional Development*      TRACK C - *Elementary /Middle School*  
TRACK D - *High School*      TRACK E - *College/University*      TRACK F - *Adult/ Community-based*  
TRACK G- *Products & Services*



### Sunday - 2 - 2:45 PM      SESSION 1

- A. 1      **EMPOWER ADOLESCENTS IN UNCOVERING THEIR ENTREPRENEURIAL FUTURE** - Delores Ali, Marketing Ed , North Carolina Department of Public Instruction, Raleigh, NC
- B. 1      **A " 24 CARROT" APPROACH** - Ronni Cohen, Karen Graham, Tami Levy Schoenfeld, DFLI ~ The Money School, Claymont, DE
- C. 1      **YOUNG ENTREPRENEUR TRADE SHOW-** Marie Rourke, John Brockway, East Woods Elementary - 5th Grade, Hudson, OH
- D.1      **MEETING THE ENTREPRENEURSHIP CHALLENGE - THUMB WORKS** - Marvin Pichla, Workforce and Business Development Agency, Marlette, MI and Panel of Uibly High School Students.
- E. 1      **UC3: CROSS CAMPUS CERTIFICATE IN INNOVATION AND ENTREPRENEURSHIP** - Carlee Poston Escue, College Of Education; Jason Heikenfeld, Novel Devices Laboratory; Charles H. Matthews Center For Entrepreneurship Education, Steven Doehler, Industrial Design , University of Cincinnati, Cincinnati, OH
- F. 1      **COACHING FOR SMALL BUSINESS SUCCESS: HELPING AN ENTREPRENEUR BE THE BEST THEY CAN BE** Kim D Strohmeier, Entrepreneurial Coaches Institute - University of KY Extension; Michael Jackson Entrepreneurship Center - Maysville, KY
- G. 1      **INNOVATION PORTAL - STEM-ing the Education Gap** - Mark Schroll - Project Lead the Way, Oconomowoc, WI

### Sunday - 3:00 - 3:45 PM      SESSION 2

- A. 2      **RECOGNIZING EXCELLENCE IN ENTREPRENEURSHIP EDUCATION - THE LEAVEY AWARDS** Jason Raia  
Freedoms Foundation, Valley Forge, PA
- B. 2      **THE COOPERATIVE MODEL: A WAY OF LEARNING AND DOING BUSINESS** - Miranda Oprisan,  
Rika Valmera-Michaud, Francois Bujold, Svava Bergman, Entrepreneurship Promotion & Awareness,  
Montreal, Quebec, Canada
- C. 2      **LEMONADE LEARNERS ... A RECIPE FOR SUCCESS!** - Sheila Toth, 2nd Grade Teacher - Barrackville  
Elementary, Barrackville, WV
- D. 2      **CO-EXISTING WITH THE SCHOOL LUNCH PROGRAM** - Donna Martin, Ashley Gaffney, Buchholz High  
School Entrepreneurship Academy, Gainesville, FL
- E. 2      **AN ENTREPRENEURIAL VENTURE IN PRACTICAL APPLICATION** - Jeffrey L Holtegel and 5 students,  
Cincinnati State Tech & Community College, Cincinnati, OH
- F. 2      **BUILDING A MENTORING NETWORK - PELT 100** Carmen Dawson, ADVANZ, Erie, PA

- G. 2 **BUILDING A PROGRAM FROM THE INSIDE OUT** - Cheryl Peters, April Jones, Kelly Moyers  
Generation E, Battle Creek, MI

**Sunday - 4:00 - 4:45 PM SESSION 3**

- A. 3 **IS ENTREPRENEURSHIP VITAL FOR THE ECONOMY?** Paul DeLargy, GA REAL Enterprises, Athens, GA;  
Doug Bachtel, University of Georgia, Athens, GA
- B. 3 **INNOVATION and INVENTION at ALL AGES** - Diane Sabato, Springfield Tech Community College,  
Springfield, MA
- C. 3 **4-H MEANS BUSINESS** - Stephanie Blevins, University of KY - 4-H Youth Development , Lexington, KY
- D. 3 **THINK IT, CREATE IT, SELL IT...ON THE RUNWAY!!** Cheryl Niedzwiecki Stafford Technical Center,  
Rutland, VT
- E. 3 **KINDLING THE SPIRIT OF ENTREPRENEURIAL YOUTH** Deb Nedeau and Jeni Spaulding, Michigan Works -  
The Job Force Board, Escanaba, MI; Dave Radloff, 4-H, MI State Univ - Escanaba;
- F. 3 **FINANCIAL FORECASTING MAXIMIZES BUSINESS SUCCESS** - David Dunn, SBDC - University of Georgia,  
Albany, GA
- G. 3 **INTRODUCING GOVENTURE WORLD - A Groundbreaking Innovation In Entrepreneurship  
Education** Jennifer Holm, Go Venture by Media Spark, Sydney, Nova Scotia, Canada

**Monday - 8:00 - 8:45 AM SESSION 4**

- A. 4 **THE ROADMAP - CREATING APPLICATIONS - Teaching Students To Plan Their Own Business and  
Succeed at Research Writing Too** - David A Ruhman, & teachers, Herndon Career Center, Raytown, MO
- B. 4 **INTERNATIONAL ENTREPRENEURSHIP - WA NETWORK FOR INNOVATIVE CAREERS (WANIC)** - Carol  
Wiseley, Mercer Island High School, Mercer Island, WA
- C. 4 **STARTING YOUR OWN BUSINESS - SUMMER CAMP** - Doris Lux, Entrepreneurship Center, Central  
Community College, Columbus, NE
- D. 4 **BIG IDEA COMPETITION for High Schools** - Kelly Weaver, Small Business Development Center Aberdeen,  
SD
- E. 4 **EXPANDING ENTREPRENEURSHIP TO HEALTHCARE STUDENTS** Malinda Todd, Shannon Gallagher , NC  
REAL Enterprises, Raleigh, NC
- F. 4 **USING ENTREPRENEURSHIP AS A MODEL TO TEACH NEXT GENERATION INNOVATION AND  
LEADERSHIP,** Mark Lang, Charter Partners Institute, Bethlehem, PA
- G. 4 **TEAMS START AND RUN THEIR OWN BOX COMPANIES - ACTION LEARNING SIMULATION** - Lara Azzam,  
Andre van der Bergh, Team Business, Baltimore, MD

**Monday - 9:00 AM - 9:45 AM                      SESSION 5**

- A.5    **UNLOCKING OPPORTUNITIES FOR YOUTH ENTREPRENEURS** Phyllis Scholenholz, Diane Vigna, and Nancy Eberle, Univ of NE - Lincoln, Extension, and Jeremy Pietrocini, Gallup Consulting, Lincoln, NE
- B.5    **" SIMULATIONS - A NEW APPROACH TO PROBLEM SOLVING"** - Huzefa (Zef) Neemuchwala  
Yellow Sequoia LLC, Ontario, CA
- C.5    **STUDENTS DISCOVER the CHALLENGE & REWARDS OF BUSINESS** - Melony Denham, Annette Walters  
University of KY - E Discovery Challenge, Lexington, KY
- D. 5    **SERIOUS GAMES - OXYMORON OR THE BEST WAY TO ENGAGE OUR STUDENTS** - Greg Malkin  
University School Teacher, Hunting Valley, OH
- E. 5    **GOLD COLLARS FOR ALL?** - Fayomi Abimbola Olugbenga, Simeon-Fayomi , Obafemi  
Awolowo University, Ile-Ife, Nigeria
- F. 5    **WRITING a FUNDABLE BUSINESS PLAN** - Edward Graves, Avalon Consulting Group, Cincinnati, OH
- G.5    **Biz Kid\$SIM BIZ** - Chad Rieflin, Mike Velazquez, Jeff Reese, Rochester Bureau of Recreation,  
Rochester, NY

**COFFEE BREAK - 9:45 - 10:15 AM**

**Monday - 10:15 - 11 AM                      SESSION 6**

- A. 6    **SOUTHERN SUNDAYS: RECIPES FOR SUCCESSFUL UNIVERSITY, SCHOOL AND COMMUNITY ENGAGEMENT** - Ann Thompson, Clay County Career Tech, Ashland, AL; Tommie Syx, AL REAL, University of AL, Tuscaloosa, AL
- B. 6    **SOCIAL MEDIA AND ENTREPRENEURSHIP** - Kandi Conda, IIEE Illinois Institute for Entrepreneurship Education, Chicago, IL
- C. 6    **WHAT CAN A T-SHIRT TELL US** - Valerie Krugh, University of Cincinnati - Economic Education, Cincinnati, OH
- D.6    **MARKET SANDWICHES = FUTURE PCM ENTREPRENEURS** - Eileen Mercuris, PCM High School Teacher, Prairie City, IA
- E. 6    **PARTNERSHIPS IN ENTREPRENEURSHIP EDUCATION – SERVING A DIVERSE POPULATION...URBAN, RURAL, IMMIGRANTS** - Tim Mittan, Entrepreneurship Center Director, Southeast Community College, Lincoln, NE
- F. 6    **BOOST YOUR PROFITS WITH ACCURATE RECIPE COSTING AND MENU ENGINEERING - RESTAURANTS**  
Mark Kelnhofer , Restaurant Management Consultant, Westerville, OH
- G. 6    **EMPOWERING YOUTH ENTREPRENEURS THROUGH AGRICULTURAL EDUCATION-** Christine White, Rebecca Carter, National FFA Organization Staff, Indianapolis, IN

**Monday - 11:15 AM - 12:00 NOON    SESSION 7**

- A. 7    **BUILDING THE ENTREPRENEURIAL PIPELINE IN YOUR COMMUNITY** - Malinda Todd, Arlene Childers  
NC REAL Enterprises, Raleigh, NC
- B. 7    **CREATING THE EXPERIENCE FOR YOUTH OF OWNING AND RUNNING A BUSINESS** - Ida Manning  
Illinois Institute for Entrepreneurship Education, Chicago, IL
- C. 7    **ENTREPRENEURSHIP: IT'S ELEMENTARY, SHARING BEST PRACTICES** - Ronni Cohen, DFLI ~ The Money  
School, Claymont, DE
- D. 7    **WITH A NAME LIKE ENTREPRENEURSHIP - IT HAS TO BE GOOD!** - Julie Felshaw, UT Dept of Education,  
Salt Lake City, UT
- E. 7    **STUDENTS DRIVE ENTREPRENEURIAL GROWTH THROUGH REGIONAL COLLABORATION** - Julie Messing  
Kent State University - Center for Entrepreneurship, Kent, OH
- F. 7    **STRATEGIES FOR ENCOURAGING CINCINNATI ENTREPRENEURSHIP** - Sheila Mixon, SBDC/ Urban  
League, Cincinnati, OH
- G. 7    **R U READY 4 BIZNESS GAME AND HS CURRICULUM**      Laketa Dumas , Warren, MI

**Monday - 12:15 - 1:00 PM    SESSION 8**

- A. 8    **AMERICA'S FUTURE NOW ...Our Nation's Pilot** - Ben Hobbins, The American and WI Youth  
Entrepreneurs Network, Madison, WI
- B. 8    **IGNITE THE CREATIVE SPIRIT FOR ENTREPRENEURIAL SUCCESS** - Cory Wright, Business Instructor,  
Eastern Monroe Career Center, BOCES, Monroe, NY
- C. 8    **WHAT WORKS WITH THE YOUNGEST BUDDING ENTREPRENEURS** - Breanna Adams, 5th Grade Teacher,  
Brodhead Elementary School, Brodhead KY
- D. 8    **YOUTH ENTREPRENEUR SUMMER CAMP, OWN YOUR FUTURE.-** Richard Lee, Derek Bode, Wooster High  
School, Wooster, OH
- E. 8    **HOW TO EXPAND YOUTH ENTREPRENEURSHIP IN YOUR COMMUNITY** - Dean Kanipe, McDowell  
Technical Community College, Marion, NC
- F. 8    **UNEMPLOYED OR SELF-EMPLOYED?** Horace Robertson, Consortium for Entrepreneurship Education,  
Cary, NC
- G.8    **ENTREPRENEURSHIP SIMULATIONS ENERGIZE YOUR STUDENTS - LET'S PLAY GOVENTURE!** - Jennifer  
Holm, Go Venture by Media Spark, Sydney, Nova Scotia, Canada

**FOLLOWED BY CLOSING LUNCHEON AND PANEL OF YOUNG ENTREPRENEURS - 1:00 - 2:30 pm**

**ADDITIONAL CONFERENCE DETAILS ONLINE AT**      <http://www.entre-ed.org/network/forum.htm>