



THINK TANK - PRE-CONFERENCE WORKSHOP

November 5, 12:30 - 4:30 PM - 4th Floor Rosewood Room, Hilton Netherland Plaza Hotel, 35 W Fifth Street, Cincinnati, OH - Parking entrance on Race Street

Purpose of Workshop - Introduce THINK LIKE AN ENTREPRENEUR Model in Ohio

Audience: Entrepreneurship Educators from all over the US and some PLTW guests

"THINK LIKE AN ENTREPRENEUR" is a creation of the Consortium for Entrepreneurship Education and the Youth Entrepreneurship Alliance that challenges students and their teachers to pursue unknown personal opportunities for success. It can insert a variety of entrepreneurship experiences into any discipline at any level of education as a part of the curriculum or an independent learning challenge. It embraces problem-based learning to encourage individual thinking. And it combines two separate elements, **the Entrepreneurship ROADMAP and Problem-based Challenges**, that enable teachers, without business background, to empower their students to be creative problem solvers in real world entrepreneurial experiences. The National Content Standards for Entrepreneurship Education are the unifying elements that lead students in exploring opportunities in every industry.

We plan to bring entrepreneurship experiences to youth and adults everywhere through a dissemination strategy that addresses involvement of national and state leadership of one major target market at a time. We see this as at least a 3-5 year development process and an ongoing support/expansion commitment.

Our plan involves spreading the opportunities for entrepreneurship to be available as part of established programs where the entrepreneurial mindset has value but the delivery system has little or no entrepreneurial expertise. CEE and YEA will work together to provide a national

network of certified state training leaders who can provide workshops in their own state as well as expand the availability of certified trainers. Also they will develop "CHALLENGES" for the online database that use the National Content Standards and problem scenarios designed for target markets.



Our first target market partner is the network of STEM educators coordinated by "Project Lead the Way" with establishment of OHIO as the first state model. Mark Schroll (left) from Project Lead the Way (PLTW) shared the Innovation Portal that is the vehicle for documenting the engineering steps in designing a product that we hope to integrate with the project's Entrepreneurship ROADMAP. He was joined by Ken Bloemer (right) from the University of Dayton who leads the STEM program in the engineering school known

as KEEN (Kern Entrepreneurship Education Network). Together they shared the ideas for encouraging engineering skills at high school and college levels and the need to infuse the entrepreneurial mindset into both programs.



Comments about "THINK LIKE AN ENTREPRENEUR" from those who have used it or reviewed it include:

(Ohio Engineering Teachers Summer Workshop)

- Not sure how it would work directly into my class right now but I see the interaction between the entrepreneurship and PLTW as a positive move.
- Yes, with no entrepreneurial experience this ROADMAP gives them a clear, step-by-step process to follow.
- I see definite value in introducing the business aspect to teachers who have previously dealt with the engineering and design side.
- Yes, teachers will learn as the students learn.

We are seeking an Advisory Council of major sponsors that will assist us to expand state leadership for this STEM-based target market and/or to address new target markets such as 21st Century Academic Programs (history, art music, math, science, geography, etc.); Career and Technical Education "Career Clusters"; and other such groups of young people who need to be introduced to entrepreneurship as a real career choice.

For more information contact
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