



SPECIAL PRIVATE SHOWING

PBS Special on Entrepreneurship Education

“THESE KIDS MEAN BUSINESS\$”

Meet Zach Richter, Creator and Producer

**Corporation for Educational Radio and TV
New York, NY**

- **Learn about the ongoing opportunities to get your local PBS station to show the program.**
- **We hope everyone will contact your local PBS station to encourage a special showing of “These Kids Mean Business” during National Entrepreneurship Week, February 23 – March 1, 2008.**
- **<www.thesekidsmeanbusiness.org>**

Zach Richter worked for the late night ABC News program, “Nightline,” before forming the Corporation for Educational Radio and Television (CERT) in 1984. Past documentaries produced and directed by Richter include the award-winning special “Beyond the Dream: Immigrants in America” (NBC, 1988), the Emmy nominated “China at the Crossroads” (ABC, 1989), “Circle of the Spirit” (NBC, 1990), “Black American Conservatism: An Exploration of Ideas” (PBS, 1992), the award-winning “Liberating America’s Schools” (PBS, 1993), the three-part, three-hour series “The New Urban Renewal: Reclaiming Our Neighborhoods” (PBS, 1997), “Charter Schools That Work” (PBS, 2000) and the award-winning “Closing the Achievement Gap” (PBS, 2004).



In 1989 Richter, serving as reporter, teamed up with award-winning director Ilan Ziv (“Consuming Hunger;” “People Power”) and Icarus/Tamouz Media for the investigative health documentary “Spare Parts,” about the international trade in human organs. The program was produced in association with the BBC (for their program “Antenna”), RTL+, VARA and the Canadian Broadcasting Company.

An active member of the International Radio and Television Society since 1977, Zach Richter was elected to the IRTS Board of Governors in 1982 and served in that capacity until 1987. Richter graduated from New York University’s Tisch School of the Arts in 1980 and served on its Alumni Group Board of Directors in 1986. Zach Richter has also served on the board of directors of the American Association of Kidney Patients, NY Chapter.

THESE KIDS MEAN BUSINESS\$ is the sixth collaboration between Richter and Clarence Page